



How can you promote your certification?

*Rules and advice for use
of certification marks
Services and contacts*



Move Forward with Confidence

**BUREAU
VERITAS**

Let them know you're excellent

Only the best companies succeed in earning certifications from Bureau Veritas Certification, which is a benchmark of expertise and excellence delivering added value to your brand. The Bureau Veritas Certification mark stands for reliability, sustainability and trust.

Congratulations! Now that you are certified, you're free to use this respected, globally recognized mark as advertising on your web and printed stationary, packaging, vehicles, office buildings, and more.

More than just a tool to show you passed the Bureau Veritas Certification process, we personalize the mark to promote which certification you rightfully earned.

Specific certification marks are available for all types of certification such as:

- Quality: ISO 9001,...
- Health and safety: OHSAS 18001,...
- Environment: ISO 14001,...
- Social responsibility: SA 8000,...
- IT Security: ISO 27001,...
- Sector-specific standards such as ISO TS 16949 for automotive, AS/EN 9100 for aerospace, ISO 22000 for food, FSC for Forestry...



The Graphic chart of the certification mark

Colors

• Original Color

The Bureau Veritas Certification mark is printed in two colors:
- Pantone 404 C grey,
- Pantone 200 C red.



• Black and white



Dimensions

• Size

The minimum height of the logo is 12 mm (h).

• Protection zone

In order to maintain the visual integrity of the logo, a minimum amount of free space (blank border) must always be respected.



The content

The certification mark will be adapted to name the standard for which you are certified. This is the ONLY part of the certification mark that is modifiable with the certificate number. The certification mark can be used with or without reference to the certificate number.

• For a single certification

• For a multiple certification



Note

The certification marks are available in four formats: Jpeg, GIF, EPS and Illustrator.

Bureau Veritas Certification

With 80,000 clients in more than 100 countries, delivering over 100,000 certificates, Bureau Veritas Certification is **the world's leading certification body**. Relying on a global network of 5,700 highly qualified auditors and expertise that is recognized by more than 50 national and international accreditation bodies, Bureau Veritas Certification provides you with a comprehensive range of certification and audit services from public standards to more customized schemes, in the fields of Quality, Health, Safety, Environment, and Social Responsibility (QHSE-SR).

Bureau Veritas Certification is the independent certification body of Bureau Veritas.

- For more information on our solution's portfolio:

 www.bureauveritas.com/scs

- To contact us:

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